

Looking AROUND PROJECT



1. THE MAIN FAÇADE OF THE HOTEL, WHOSE ARCHITECTURAL STRUCTURE WAS DESIGNED BY ARASSOCIATI.



2. ALL THE 124 ROOMS AND SUITES OF THE VIU MILAN HOTEL, LOCATED IN THE PORTA VOLTA DISTRICT IN MILAN, HAVE CONTINUOUS GLAZINGS TO BRING LIGHT AND PANORAMIC VIEWS.
3. VIU MILAN IS THE ONLY HOTEL IN THE CITY WITH A SWIMMING POOL, ON A TERRACE WITH A 360° VIEW.
4. THE LOBBY, LIKE ALL THE OTHER SPACES OF THE HOTEL, HAS BEEN FURNISHED BY MOLTENI&C, BASED ON A PROJECT BY NICOLA GALLIZIA.



FIVE-STAR DESIGN

Created by three excellent exponents of Italian design, the VIU Hotel is the new stopover in changing Milan

Located in the Porta Volta district in Milan, near the new headquarters of Fondazione Giangiacomo Feltrinelli designed by Herzog & de Meuron. Like this work of architecture that has already become a symbol of the city's renewal, the hotel strives to represent a city that is increasingly international, advanced and sustainable. The new VIU Hotel is an initiative of Antonio and Tommaso Viscardi, active in the hospitality industry since the 1980s. It becomes their first 5-star facility, in one of the emerging zones of the Lombardy capital. The project

has been designed by the architecture studio Arassociati, taking its cue from the nearby award-winning Bosco Verticale by Stefano Boeri to create exteriors with a structure in ecosustainable wood, metal and plate glass, in an alternating arrangement of overhangs and recessed parts to offer many of the 124 rooms large terraces with lush vegetation. For the interiors, Arassociati has turned to the studio of Nicola Gallizia, which has relied on decidedly contemporary lines, warmed by a composition of classic materials and

colors. All the spaces of the hotel have been furnished with products by Molteni&C: the public areas (entrances, restaurants, cafes), the rooms and suites, for which the company based in Giussano has made custom pieces or selected items from its catalogue as a tribute to the Milanese culture of living. This culture is represented by several iconic pieces, such as the D.154 2 armchairs designed by Gio Ponti in 1954, protagonists together with the Freestyle sofa by Ferruccio Laviani in the lobby that welcomes the guests of VIU ■ M.P.